



Wolcott Community News

Phone: 203-879-3900

Deadline date is 15th of each month

Delivered monthly **FREE** by **MAIL** to all homes and businesses within Wolcott.
Extra copies are available each month at stores, local coffee shops and the Wolcott Library

Size	Dimensions	1st month	2nd month 40% Disc	Ongoing 20% Discount	SQ. IN
Full Page	10"w x 14"h	\$503.69	\$302.21	\$402.94	140
Half Page-Horizontal	10"w x 7"h	\$425.65	\$255.39	\$340.52	70
Half Page-Vertical	6 3/4"w x 10 3/4"h	\$425.65	\$255.39	\$340.52	70
Quarter Page-Horizontal	10"w x 3 7/16"h	\$270.74	\$162.44	\$216.59	37.1
Quarter Page-Vertical	6 3/4"w x 5 1/2"h	\$270.74	\$162.44	\$216.59	37.1
Eighth Page-Horizontal	6 3/4"w x 2 3/4"h	\$192.74	\$115.64	\$154.19	17.9
Eighth Page-Vertical	3 1/2"w x 5 1/2"h	\$192.74	\$115.64	\$154.19	17.9
Box	3 1/4"w x 3 1/4"h	\$149.15			10.6
Box Special - 5 Months (Buy 3 consecutive months and get 4th & 5th month FREE!)	3 1/4"w x 3 1/4"h	\$149.15 per month	\$447.45 for 5 months		
Business Card	3 1/4"w x 2"h	\$61.95			6.5
Classified Listings	\$10.50 for 25 words or less, .20 for each additional word				
	\$11.50 Frame around classified - \$13.50 Reverse Black or Color				
Photos (Caption is 20 words or less)	\$5.25				
Wedding & Engagement Announcements	\$25.00				
Event Listing	\$30.00				

Full Page
10" w x 14" h

\$503.69

½ Page
Horizontal
10" w x 7" h

\$425.65

½ Page
Vertical
6¾" w x 10¾" h

\$425.65

¼ Page
Vertical
6¾" w x 5 1/2" h

\$270.74



¼ Page
Horizontal
10" w x 3 7/16" h

\$270.74

1/8 Page
Horizontal
6 3/4" w x 2 3/4" h

\$192.74

1/8 Page
Vertical
3 1/2" w x 5 1/2" h

\$192.74

Box Ad
3 1/4" w x 3 1/4" h
\$149.15
Business Card
3 1/4" w x 2" h
\$61.95

Advertiser's Responsibility - The advertiser assumes liability for all content (including text representing and illustrations) of advertisements printed, and agrees to indemnify the Wolcott Community News and its agents against all claims whatsoever of any nature arising from printing such advertisements in the Wolcott Community News, and all related costs and expenses (including reasonable attorney's fees) associated with defending against such claims. Settlement - The Wolcott Community News or its agents assumes no responsibility for typographical errors in advertisements, but will reprint without charge the portion of the ad that was incorrect. Claims for allowance must be made in writing within seven days. Credit for errors at the discretion of the Wolcott Community News.

Payment: Terms are net 20 days for accounts with approved credit. Payments due before ad deadline. We accept major credit cards, cash or check.

Camera-Ready: We accept e-mailed ads. They should be submitted in jpg, tiff, or pdf format and can be sent to wolcottnews@gmail.com. Please make sure they are a minimum of 300 dpi.

Wolcott Community News reserves the right to approve or reject content.

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