



Wolcott Community News

Phone: 203-879-3900

email: wolcottnews@gmail.com

Delivered monthly **FREE** by **MAIL** to all homes and businesses within Wolcott.
Extra copies are available each month at stores, local coffee shops and the Wolcott Library

Advertising Rates

2022 Rates Effective Sept Issue

Deadline for submission is always the 15th of each month

Size	Dimensions	1st Month	2nd Consecutive Month 40% Discount	Ongoing 20% Discount	SQ IN
Full Page	10"w x 14"h	\$554.00	\$332.00	\$443.00	140
Half-Page Horizontal	10w x 7"h	\$468.00	\$281.00	\$374.00	70
Half-Page Vertical	6 3/4" w x 10 3/4"h	\$468.00	\$281.00	\$374.00	70
Quarter Page Horizontal	10"w x 3 7/16"h	\$298.00	\$179.00	\$238.00	37.1
Quarter Page Vertical	6 3/4"w x 5 1/2"h	\$298.00	\$179.00	\$238.00	37.1
Eighth Page-Horizontal	6 3/4"w x 2 3/4"h	\$212.00	\$127.00	\$170.00	17.9
Eighth Page-Vertical	3 1/2"w x 5 1/2"h	\$212.00	\$127.00	\$170.00	17.9
Box	3 1/4"w x 3 1/4"h	\$164.00			10.6
Box Special - 5 Months (Buy 3 consecutive months and get 4th & 5th month FREE!)	3 1/4"w x 3 1/4"h	\$164.00	\$492.00 for 5 months		
Business Card	3 1/4"w x 2"h	\$69.00			
Photos (Caption is 25 words or less)		\$8.00			
Event Listing		\$40.00			
Classified Listing	20 words or less	\$12.00	Frame around ad	\$13.00	
	Reverse black or color	\$15.00	Over 20 words - each add'l word	\$0.25	

Advertiser's Responsibility - The advertiser assumes liability for all content (including text representing and illustrations) of advertisements printed, and agrees to indemnify the Wolcott Community News and its agents against all claims whatsoever of any nature arising from printing such advertisements in the Wolcott Community News, and all related costs and expenses (including reasonable attorney's fees) associated with defending against such claims. Settlement - The Wolcott Community News or its agents assumes no responsibility for typographical errors in advertisements, but will reprint without charge the portion of the ad that was incorrect. Claims for allowance must be made in writing within seven days. Credit for errors at the discretion of the Wolcott Community News.

Payment: Terms are net 20 days for accounts with approved credit. Payments due before ad deadline. We accept major credit cards, cash or check.

Camera-Ready: We accept e-mailed ads. They should be submitted in jpg, tiff, or pdf format and can be sent to wolcottnews@gmail.com. Please make sure they are a minimum of 300 dpi.

Wolcott Community News reserves the right to approve or reject content.

Wolcott Community News is Published each month on or about the 1st and is delivered FREE by Mail to all homes and businesses within Wolcott. Extra copies are available each month at stores, local coffee shops and the Wolcott Library. Deadline for submission is always the 15th of each month.

Wolcott Community News, LLC
216 Spindle Hill Road, Wolcott, CT 06716
Editor: Gale Mastrofrancesco

Ad Specifications

Wolcott Community News

Phone: 203-879-3900
email: wolcottnews@gmail.com

Full Page
10" w x 14" h

\$554.00

½ Page
Horizontal
10" w x 7" h

\$468.00

½ Page
Vertical
6¾" w x
10¾" h

\$468.00

¼ Page
Vertical
6¾" w x 5 1/2" h

\$298.00

¼ Page
Horizontal
10" w x 3 7/16" h

\$298.00

1/8 Page
Horizontal
6 3/4" w x 2 3/4" h

\$212.00

1/8 Page
Vertical
3 1/2" w x 5 1/2" h

\$212.00

Box Ad
3 1/4" w x 3 1/4" h

\$164.00

Business Card
3 1/4" w x 2" h

\$69.00

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Ad design services are available: Please call for pricing